

PwC's Mini MBA online

The most important business skills



What is PwC's Mini MBA Programme?

PwC Mini MBA training programme is focused on developing the most important business skills. The training course provides participants with a clear picture of organizations, their structure and management methodology. Participants will have the opportunity to acquire the knowledge that has value and can be used in everyday business activities.

Why PwC's Mini MBA online?

By joining our VILT (Virtual Instructor-Led Training) program you will be able to learn from the comfort of your home or office. All sessions are live and interactive so you will have full access to our expert trainers and other participants.

Who is it for?



The training course is intended for managers at all levels in all lines of service, owners of small and medium-sized enterprises and those who intend to start their own businesses.

Managing an organization or its segment requires specific and very often diverse business skills and knowledge. Therefore, it is very important that managers have the relevant knowledge on company's operations and understanding of company's strategy, human capital, marketing and other operational challenges.

Session 1 & 2: Business Mapping,
Ethics & Corporate Governance/
Corporate & Business Strategy

18 - 20.03.2021

Session 3: Project Management in
everyday business

15 - 17.04.2021

Session 4: Enabled Organization

13 - 15.05.2021

Session 5: Accounting Basics & Financial
Management

10 - 12.06.2021

Session 6: Marketing in the digital age

08 - 10.07.2021

Session 5: Leadership in 21st Century

05 - 07.08.2021

Session 8 & 9 : Innovation & Creative
Thinking / Linking it all together

03 - 04.09.2021

Price: 2300 EUR + VAT

Language: English

PwC retains the right to change dates

Timings will be communicated before starting the programme

For more information and registration form, please contact:

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