

**PwC's Academy** 

Summer Live Online Edition

Starting 8 July 2020

Build your professional coaching skills!

# **Business Coaching Diploma Intensive**

Certified by ICF (International Coaching Federation)

# Why is it worth it?

- Highly applicable methods that leaders can apply to maximize their own and their people's potential
- Group and individual mentoring as part of the course (required during the accreditation process at ICF)
- Practical examples of using coaching in life and the business environment
- The richness of the programme is given by the selection of the most practical coaching techniques and methods from different coaching schools

# We invite you to join an international group of professionals!

The programme aims to provide essential knowledge and coaching skills, engaging you in the practice of a qualified, professional coach.

It also supports leading teams and businesses, through a strong coaching leadership style.

#### Who can be interested?

The course is highly relevant for managers, senior leaders, HR professionals, business skills trainers, consultants and everyone who is interested in coaching and personal growth.

Our trainers have extensive business and coaching experience with high level leaders.

They hold top accreditations from ICF. Two of our trainers are Master Certified Coaches (only about 1,300 in the world)





# Course structure and certificate

**Business Coaching Diploma Intensive is a comprehensive course consisting of:** 

## Mentoring/supervision:

- 3 sessions of individual mentoring
- At least 7 group supervisions

5 observed coaching sessions with feedback

# 16 days of interactive online workshops

using a variety of coaching techniques and tools (Mindset, Modules I-IV) Practical sessions in pairs/trios

## Final exam (1-2 days)

- Theoretical test
- Coaching session with a Client

The programme is diverse in terms of the **learning methods**, i.e. interactive lecture, discussion, demonstrations of various coaching tools, exercises in pairs and in groups, case studies, group supervision/mentoring.

Upon completion of the course participants will receive certificate:

Signed by PwC, confirming completion of 84 course hours approved by ICF as Approved Coach Specific Training Hours (ACSTH)



Upon completing the course participants may apply for **individual accreditation**:

Associate Certified Coach (ACC) or Professional Certified Coach (PCC) in ICF through the simplified ACSTH path





# Content overview

# **Mindset**

Introduction & building a coaching mindset

# Module 1

### **Building the coaching relationship**

- Basics of a coaching relationship in business
- Building the coach's and client's selfconsciousness
- Communication in coaching

# Module 2

#### **Designing the future**

- Setting coaching goals
- · Balance of resources
- Action planning

# Module 3

#### Releasing and exceeding one's potential

- · Working with beliefs and values
- Innovation coming out of the box

# Module 4

#### **Building satisfying relationships**

- Effective techniques of working with business and personal relationships
- · Releasing internal motivation

#### In addition:

- ICF Ethics, Competencies and accreditation
- Elements of Gestalt/Mindfulness in coaching

"Business Coaching Diploma is an inspiring course, opening new perspectives, arousing curiosity and motivation for change.

We work in small groups to provide participants with time and attention. Our trainers are enthusiasts, experts with many years of coaching and business practice.

I cordially invite you to a course after which, according to our graduates, nothing looks the same."

Joanna Kucharczyk-Capiga, course leader

Our trainers hold the highest, internationally recognized coaching accreditations, such as:

- ICF PCC Professional Certified Coach
- ICF MCC Master Certified Coach

For more information on course programme and trainers please visit PwC's Academy website





# Trainers information

#### Joanna Antkiewicz

Holds the position of CEE Head Coaching Practice in PwC since 2011. She is an ICF Master Certified Coach. She leads mentoring programs required by ICF for coaches before their accreditation exam. She supervises coaches individually and in groups. Joanna is the author of many coaching training programs for management teams. Being a MCC Coach she specializes in executive systemic coaching, going through change (new role etc.), leadership development, career coaching as well as burnout and managing conflict.

She has been working as a coach since 2006. Before that she held the roles of HR Manager/Director, HR Business Partner, CEE Talent Leader, in many international corporations including: J. Water Thompson, Arthur Andersen, Sanofi/Aventis, Xerox.

### Joanna Zawada - Kubik

She is an ICF Master Certified Coach, Executive Coach and Trainer of Individuals and Teams. Great enthusiast of Alan Seale's Transformational Presence. Joanna spent 10 years in a corporation working on different positions in Retail and Operations. Joanna participated with enthusiasm in Change Management processes: change of organisation culture, behaviours, corporate values, motivation systems and working habits. As a Customer Service Manager she supported and coached employees in a change process of centralisation in Customer Service Unit.

She has cooperated with many companies in different sectors and industries as well as led coaching classes at universities. She also created a mind changing programme for small business entrepreneurs on leadership, responsibility, communication and co-operation, and successfully delivered it to 300 people.

#### Zena Goic Petricevic

Zana is an ICF Professional Certified Coach as well as Certified Professional Co-Active Coach (CPCC). As a managing director and leader of a coaching skills team she works with individuals and teams, providing coaching services for executives, assessment of leaders and leadership culture, team coaching and training of coaching skills for corporate clients with particular emphasis on leadership development and leadership development as well as changing leadership culture.

She cultivates bolder individual and collective leadership in organisations through coaching, learning and development.





# Trainers information

## Mirjana Gomilanovic

Mirjana is an ICF Professional Certified Coach and her practice is mainly in the field of leadership development and organisational growth. She is the author of the book "Lighthouse in me" and the Executive Director of the "One2grow-Leadership Coaching" Agency.

Mirjana conducts projects designed for management and employees of large international companies, based on individual and team coaching.

Her specialty areas are development of leadership competencies, building work life integration as well as change management, the definition of company mission, vision and values and by that creating a corporate culture. Therefore, her work can be characterised as maximizing the power and knowledge of individuals in order to grow organisations and society in general.

## Katarzyna Szac - Krzyzanowska

Katarzyna is an ICF Associate Certified Coach and Manager at PwC's Academy in Poland. She is responsible for leading coaching and personal development training projects, among which is one of her key programs - Business Coaching Diploma. Having successfully lead to its certification by ICF and EMCC she now manages its implementation across CEE and EMEA regions.

As a coach she works both with life and business topics, often inviting clients to work with creativity and potential. She engages in coaching programs for NGOs and startups as well as life coaching initiatives. She delivers training on coaching and communication skills. Enthusiast of live virtual training and coaching solutions.

# Pilar Majerovic

Pilar is an ICF Associate Cerified Coach and works as an executive trainer, mentor and consultant.

She has over 20 years of managerial experience that she has gained in various international environments. She started her professional career as a journalist in France. Then she moved to Croatia and started working in the sales department in international companies. This led her to the sales and promotion position at TCom, the Customer Relationship Manager at Valamar Hotels & Resorts and the Sales Manager at Berlitz. Pilar is an experienced leader with successes in team management. She effectively applies her communication skills through transferring knowledge and mentoring teams.





# Join us and become a professional coach!

Unit	Online session date	Online session time (CET)
Mindset	09.07.2020	09:00 - 14:00
Module 1	17-18.07.2020	09:00 - 13:00
Module 2	24-25.07.2020	09:00 - 13:00
Module 3	30-31.07.2020 06-07.08.2020	09:00 - 13:00
Module 4	13-14.08.2020 21-22.08.2020 27-28.08.2020	09:00 - 13:00
Final Assessment	17-18.09.2020	09:00 - 13:00

Plus: observed coaching sessions, mentoring and special session on Gestalt/Mindfulness - dates agreed on with participants

#### **Additional information**

- Regular price: 3,000 EUR +VAT
- Small groups up to 12
- Online training
- Before verifying your participation we invite you for a chat with the Course Manager



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## More info:

pwc.ro/theacademy pwc.pl/coaching





