



Press release

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Changes in the leadership team of PwC Romania

Starting 1 July 2018, **Luca Martini** will become the new Advisory Leader of PwC in Romania and South Eastern Europe. He will replace Edward Macnamara, who has been leading the team for the past two years and will now focus on global business recovery services projects on a global level within PwC.

Luca is a veteran of strategic consulting, with more than 25 years of experience, across a wide range of countries. He worked in Europe, Latin America and Asia. Recently, he led a major management-consulting firm in Australia and New Zealand. Luca has advised clients in various industries, focusing mostly on the financial services, media and retail industries.

“Luca Martini will be instrumental in achieving our strategic objective of becoming distinctive leaders of the Romanian professional services market. His extensive experience in leading teams in complex advisory projects and various markets will strengthen our management consulting capabilities and will help us bring new perspectives and innovative solutions to our clients. At the same time, I would like to thank Ed for his tremendous job at the helm of the PwC Romania Advisory team and wish him all the best in his new global leadership role in PwC”, said Ionuț Simion, Country Managing Partner, PwC Romania.

“I believe that PwC has already a strong advisory practice in Romania and I look forward to working, together with the team, to capitalize on the tremendous market opportunities at an exciting time for the global economy, when technology, digital platforms, artificial intelligence and robotics are transforming entire industries and sectors. There are many areas in which we can help our clients deal with these challenges”, stated Luca Martini.

Also, as 1 July, **Daniel Anghel** will be appointed head of the Tax and Legal Services practice for Romania.

Daniel Anghel joined PwC in 1997. Daniel has been leading the PwC Central and Eastern Europe Indirect Tax Group for the last five years. He is an expert in VAT, customs and international trade. As recognition for his work in the area of indirect taxes, he has been recently nominated to be a member of the PwC Global Indirect Tax Board, leading indirect tax policy matters around the globe.

Daniel Anghel has a Degree in Economics from the Academy of Economic Studies, Bucharest and a Professional Certificate in Management from the Open University through the London Business School. He is also a licensed consultant of the Chamber of Tax Consultants.



A former president of the Coalition for the Development of Romania (Coaliția pentru Dezvoltarea României), Daniel is also a board member of the Foreign Investors Council, leading the taxation committee. During the last eight years, Daniel has been regularly involved in the dialogue between the business community and the Romanian authorities on tax and regulatory initiatives.

“I want to thank Mihaela Mitroi for her dedication and achievements in developing the tax and legal practice of the firm. During her five-year mandate at the helm of the department, PwC’s tax and legal services revenues grew by an impressive 75%, thus becoming market leaders on this segment. Going forward, Mihaela will focus on developing stronger relationships with our key clients and further expanding our business. I am positive that Daniel will continue to build on this very solid foundation and lead our tax and legal practice from strength to strength”, added Ionuț Simion.

“I am honored by this new leadership role at the helm of Romania’s most successful and best known team of tax and legal advisors and look forward to further consolidating the team, expanding our capabilities and developing new products and services to help our clients succeed on the market. As the world has become a global village (smaller and highly interconnected) and our clients are caught between tax regulators and new business challenges, my focus will be on helping them solve important problems as well as on deploying in Romania new PwC tax technology innovative products to assist our clients in the new digital era”, stated Daniel Anghel.

About PwC

At PwC, our purpose is to build trust in society and solve important problems. We’re a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.

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