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**News release**

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**PwC Romania consolidates its technology consulting capabilities by creating a SAP specialized team**

***Radu Bădiceanu, technology consultant with over 10 years of experience in implementing SAP systems, was recruited as leader of this PwC team***

PwC Romania announces the expansion of its management consulting services through the creation of a dedicated SAP technology consulting team, which will be involved in delivering projects both locally, as well as for West European clients.

“The technology component is ingrained in the PwC consultants DNA and this initiative is meant to strengthen our management and technology consulting capabilities, in order to help our clients navigate successfully the challenges posed by adapting to the new digital economy. In order to develop even further this engagement in the area of technology, in addition to the SAP team that we are developing in Romania, at a regional level, PwC has bought Outbox, a Polish company that is specialized in consulting services for the SAP Hybris system and other CRM solutions”, stated Bogdan Belciu, Partner, Management Consulting Services, PwC Romania.

The leader of the new SAP consulting team will be Radu Bădiceanu. Prior to joining PwC, Radu worked for several SAP specialized consulting firms, where he was responsible for developing the SAP team as well as for delivering “turn-key” projects for local clients as well as for companies from the wider European Union.

Having a vast experience in delivering SAP projects in multicultural environments, both in Europe as well as in Asia and Africa, Radu will focus on delivering end-to-end projects, as well as for assistance for clients for particular topics, such as the new requirements in the financial sector.

“I am delighted to join PwC and to create this new PwC consulting team. I strongly believe that technology, in general, and that offered by SAP in particular, must be used in order to bring and maximize the added value that any business produces, no matter the economic sector in which it operates. As such, our mission is very well defined: we want to help our clients benefit from the best SAP solutions in order to innovate, but also to streamline their own businesses”, added Radu Bădiceanu.

PwC aims to develop this consulting team and recruit a number of 25 to 30 technology specialized consultants in this field by the end of 2018.

”Technology related consulting services are one of our growth drivers in recent years and we intend to continue to invest in this direction, by developing our team and our capabilities, in order to contribute to solving important problems for our clients”, concluded Ionuț Simion, Country Managing Partner, PwC Romania.

### ***About PwC***

At PwC, our purpose is to build trust in society and solve important problems. PwC is a network of firms in 158 countries with more than 236,000 people who are committed to delivering quality in assurance, advisory and tax services.

More information about PwC at [www.pwc.ro](http://www.pwc.ro)

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