



News release

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Livia Stan, one of the most reputed specialists in state aid legislation in Romania, has joined the PwC team

Since the beginning of this year, Livia Stan, former General Director in the Ministry of Public Finance and Secretary General in the Ministry of Health, has joined the PwC Romania team.

She will hold the position of Director in the Tax and Legal Services department and will be part of PwC's Public Sector Services integrated team.

"PwC is already known in the market for its consultancy services offered to several private companies that have accessed state aid programs to make significant investments in Romania, such as the investments made by Bosch and DeLonghi in Cluj-Napoca. By bringing Livia Stan, one of the most reputed experts in state aid legislation in Romania, in our PwC team, I strongly believe that we can offer our customers a full range of support services for the public sector and we will have by far the greatest experience and expertise in accessing and implementing state aid programs", said Mihaela Mitroi, Tax and Legal Services Leader, PwC Romania.

"We are currently in the midst of the European budget execution for the period 2014-2020 and it is a good opportunity to review all the support measures provided to the business environment in Romania, so as to determine the most effective ways to support the activity of the Romanian companies. PwC Romania team has full readiness to contribute to conducting such an analysis and to developing support programs for companies which are currently being considered by the new Government. We also encourage more companies, especially those with Romanian capital, to inquire about the opportunities offered by state aid programs to support their investment plans and to create added value and jobs in Romania", said Livia Stan, Director, Public Sector Consulting Services, PwC Romania.

"After almost 15 years of experience in the public sector in Romania, I am pleased to provide the business environment in Romania with the experience and expertise that I have gained. I am also honoured to join a team of distinguished professionals, such as my colleagues in PwC Romania, and I hope we will develop together many important projects for our customers and for the country's economic development", added Livia Stan.

Livia Stan holds a Bachelor degree in law (2002) and a Master in eGovernance (2008), followed by post-graduate studies in urban management at Erasmus University in Rotterdam (2004). She has a significant expertise in the field of public-private partnerships, public procurement and European funds. Over the years, Livia Stan held various positions in the central public administration at the Ministry of Transport, Ministry of European Integration, Ministry of Public Finance and Ministry of Health.

Between 2011 and 2016, Livia was General Director of the General Directorate for State Aid, Unfair Practices and Regulated Prices within the Ministry of Public Finance, managing a portfolio of over 3 billion euro investments projects financed through state aid measures from the state budget, which will generate more than 25,000 new jobs nationwide. Between 2005 and 2011, she participated in the creation and coordination of the PPP Central Unit within the Ministry of Public Finance.

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